



**FOR IMMEDIATE RELEASE**

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## **Bishop T. D. Jakes Speaks Into the Hearts of Men And to the Women Who Love Them**

Bishop T. D. Jakes Ministers to Men and Women During  
*Into The Hearts of Men* Speaking Engagement

**DALLAS, February 3, 2005** – Nationally recognized pastor, author, and playwright Bishop T. D. Jakes is scheduled to address thousands of men and women **Friday, February 18, 2005**, in **Oakland, CA.**, as part of his ongoing *Into The Hearts of Men* speaking tour. Unlike Bishop Jakes' ManPower conferences that attract more than 50,000 attendees, the speaking engagements are presented in church-like settings for smaller groups. With a strong desire to help men understand their true essence, as seen from God's eyes, this unique project is designed to help men overcome the stereotypes, boundaries, and deterrents to their full potential as fathers, husbands, sons, brothers, friends, and most importantly, leading men of God.

In his down-to-earth manner, Bishop Jakes will discuss specific challenges husbands, fathers, and single men face and provide anecdotes from the Bible along with personal advice from his latest book, *He-Motions: Even Strong Men Struggle* (G. P. Putnam's Sons; Publication Date: July 15, 2004; \$19.95). Written with intimate personal stories and painful lessons learned as a pastor, husband, and father, *He-Motions* is a personal empowerment tool for both men and women. During the speaking engagement, Bishop Jakes will bring the book to life and provide step-by-step instructions to help men reclaim their lives and discover their true calling, while teaching women ways to support men during their transformation.

(more)

The *Into the Hearts of Men* speaking tour and the *He-Motions* book are Bishop Jakes' response to the cries of men. "As society has placed unforgiving stereotypes on men, my latest series of teachings is a heartfelt attempt to help them to fully understand the burdens these stereotypes have placed on their lives," says Bishop Jakes. "I want everyone to forget about stereotypes and know that real men have emotions, cry, and sometimes need help."

The *Into The Hearts of Men* event is free and open to the public; for more information, please call 800-989-9730. The *He-Motions* book, music CD, and the *Into the Hearts of Men* Sermon Series CD and DVD packages are available at [www.intotheheartsofmen.com](http://www.intotheheartsofmen.com).

### ***Into the Hearts of Men Speaking Engagement***

**Keynote Speaker: Bishop T. D. Jakes**

**Friday, February 18, 2005**

**Henry J. Kaiser Convention Center Arena**

**10 Tenth Street, Oakland, CA 94607**

**Doors Open at 6 p.m. – Event begins promptly at 7 p.m.**

#### **About Bishop T. D. Jakes**

Bishop T. D. Jakes is the founder and senior pastor of The Potter's House based in Dallas, where he leads a nondenominational congregation of more than 30,000 members. He is the visionary behind the recent historic Mega Fest conference in Atlanta, which attracted last summer more than 140,000 people from 55 countries and set a cumulative record attendance of 560,000 over the four-day period. Mega Fest 2005 is scheduled August 3 – 6 in Atlanta, Georgia. For more information visit, [www.mega-fest.com](http://www.mega-fest.com).

<p><b>Editor's Note:</b> For interviews or media inquiries, please contact the number listed above. Media parking will be available, please display your media credentials to the parking attendants.</p>
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