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MORE THAN 35,000 LEADING LADIES EMPOWERED AT FOUR LEADERSHIP CONFERENCES IN EASTERN U.S.

Bishop T.D. Jakes Hosts Conferences, Turning Coliseums into Training Grounds for Thousands of Women

DALLAS, TEXAS, April 18, 2003—35,000 women. Four events. One message.

"In my years in ministry, I have seen so many women discount their own leadership potential," said Bishop T.D. Jakes, creator of the *God's Leading Ladies* conference, which debuted this February. *"This conference is about helping women un-tap that potential."*

Held at venues in Jacksonville (Feb. 21-22), Philadelphia (March 21-22, April 11-12), and Charlotte (April 4-5), the four *God's Leading Ladies* events brought together women from across the country, each one seeking Bishop Jakes' unique perspective on empowerment.

"The speakers were fantastic. I can honestly say I have learned from each. Through this experience, I have lost the bitterness I felt for those involved in my challenging circumstances," said a Charlotte attendee. *"I have lost the hatred, the need for revenge, and the 'I've fallen down, and can't get up syndrome.'"*

The unique two-day events **were designed to help women leaders manage daily living while pursuing the ultimate life God intends for them.** Each conference featured a dynamic panel of speakers, which included Bishop Jakes, former BET cable channel host Cheryl Martin, Marian Heard, C.E.O. of United Way of Massachusetts Bay, and Pastor Paula White, the co-pastor of a pioneering church based in Tampa. Topics included:

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| - Bishop T.D. Jakes: | "Use What God Gave You" |
| - Dr. Suzan Johnson Cook: | "Taking Care of Yourself (Mentally, Physically, & Spiritually)" |
| - Cheryl Martin: | "Single, Successful, & Satisfied" |
| - Marian Heard: | "Lead Like a Lady and Win" |
| - Deborah Owens: | "Making Your Money Work for You Rather Than You Work for It" |
| - Dr. Ronn Elmore: | "How's Your Love Life?" |
| - Pastor Paula White: | "Bringing Your Dreams to Birth" |

Together, their messages made for a weekend of life-changing challenges.

"Bishop Jakes has chosen such an anointed, gifted, and knowledgeable panel of leading ladies that has impacted my life tremendously," said a Leading Lady from the Jacksonville area. *"We need to do this again."*

In response to this demand, several conferences are already being scheduled for next year.

Dubbed "America's Best Preacher" by *TIME* magazine, Bishop T.D. Jakes leads the 28,000-member The Potter's House of Dallas. As one of the fastest-growing churches in America, the Potter's House is giving hope and encouragement through ministries that provide people with the ability to effectively transform their lives.