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MANPOWER • WOMAN, THOU ART LOOSED • MEGA YOUTH EXPERIENCE • MEGAKIDZ

## **CORPORATE GIANTS LINE UP TO SUPPORT BISHOP T.D. JAKES' MEGAFEST 2005 IN ATLANTA**

**The Coca-Cola Company ■ Bank of America ■ The Makers of St. Joseph Aspirin ■ The Clorox Company, Makers of Pine-Sol Cleaner ■ American Airlines ■ Gospel Today Magazine Among the Leading U.S. Corporations Supporting MegaFest 2005 – Atlanta, Aug. 3-6**

**DALLAS, July 12, 2005** — Bishop T.D. Jakes highlights faith, family and fun at *MegaFest 2005*, one of the largest religious conferences held in the U.S., expected to draw tens of thousands of men, women and children to Atlanta August 3-6, and made possible by the generous support of **The Coca-Cola Company, Bank of America, The Makers of St. Joseph Aspirin, The Clorox Company, Makers of Pine-Sol Cleaner, American Airlines**, and **Gospel Today** magazine. Also contributing their support as proud partners: **GlaxoSmithKline, Affinity4, Cracker Barrel, SGN The Light Radio Networks, and Focus on the Family.**

*“To stand up in a secular marketplace and proudly sponsor this event truly speaks volumes about the integrity of our business and corporate sponsors,”* says Bishop Jakes, the visionary behind this one-of-a-kind, Christian event. *“I cannot express enough my gratitude to all of our sponsors for their generous support of what will be a spectacular event.”* *MegaFest* combines Bishop Jakes' popular conferences, *ManPower* and *Woman, Thou Art Loosed* with the *Mega Youth Experience (MY E)*, an exciting youth component, *MegaKidz*, designed for younger children ages 5 to 12, and **star-studded entertainment** for four phenomenal days at Atlanta's top venues — the Georgia Dome, the Georgia World Congress Center, Philips Arena, and the International Plaza.

**MEGAFEST HIGHLIGHTS** (For full program rundown, visit [www.Mega-Fest.com](http://www.Mega-Fest.com))

- **SPEAKERS, including:**
  - **Bishop T.D. Jakes**, dubbed “America’s Best Preacher” by *TIME* magazine
  - **Financial Guru Suze Orman**, called “a one-woman financial-advice powerhouse” by *USA Today*
  - **Jesse Duplantis**, former addict turned evangelist, author and TV host, uses real life experience and a unique sense of humor to share the powerful message of God’s love with people worldwide
  
- **AWARD-WINNING GUESTS / PERFORMERS, including:**
  - **Stephen Baldwin**
  - **Avery Johnson**
  - **Gladys Knight**
  - **Steve Harvey**
  - **BeBe Winans**
  - **Mary Mary**
  
- **EXCITING, FAMILY-FRIENDLY EVENTS INCLUDING:**
  - **The Light the World Parade**, making its U.S. premier after debuting at the 2004 Olympics
  - **Livin’ It — Xtreme Sports**, hosted by actor Stephen Baldwin, combining outrageous skateboarding and BMX stunts with the powerful message of God’s radical love
  - **Amazing God Strength**, an interactive event for kids where some of the world’s strongest athletes flex their muscles and share their faith

**REGISTRATION:**

For information on events and admission, call 877-TDJ-MEGA or visit [www.Mega-Fest.com](http://www.Mega-Fest.com).

**MEDIA NOTE:** For more information, interview requests, and *MegaFest* media credentials, visit [www.DeMossNewsPond.com/MegaFest](http://www.DeMossNewsPond.com/MegaFest).