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MANPOWER • WOMAN, THOU ART LOOSED • MEGA YOUTH EXPERIENCE • MEGAKIDZ

## **BISHOP T.D. JAKES' MEGAFEST 2005 TO FEATURE 'YOU'RE NOT FORGOTTEN' CONCERT**

**Kirk Franklin, Mary Mary Among Seven Artists Slated for Musical Event**

**Presented by The Coca-Cola Company – Atlanta, Aug. 3 at 7:30 p.m.**

**DALLAS** — Bishop T.D. Jakes highlights faith, family and fun at *MegaFest 2005*, one of the largest religious conferences held in the U.S., expected to draw tens of thousands of men, women and children to Atlanta August 3-6, and made possible in part by the generous support of **The Coca-Cola Company**.

Scheduled for **Aug. 3 at 7:30 p.m.** at **Philips Arena** as a separate ticketed event and hosted by **Free**, co-host of BET's signature series "106 & Park," the **You're Not Forgotten Concert** will feature some of the music industry's most popular and appealing artists straight from the top of the gospel music charts — **Kirk Franklin, Mary Mary, J. Moss, Kierra "Kiki" Sheard, Tonex, Salvador, and Damita Haddon**. Captivating guest artists together on one stage, on one night, with one goal in mind — to encourage and entertain young people.

***"It is the responsibility and obligation of the Body of Christ to step up and reach out to our teenagers and emerging adults,"*** says Bishop Jakes, internationally recognized founder and senior pastor of The Potter's House, a 30,000-member church in Dallas. ***"We owe it to our future to deposit meaning and significance into their lives, to reassure them that they have not been forgotten."***

*MegaFest* combines Bishop Jakes' popular conferences, **ManPower** and **Woman, Thou Art Loosed** with the **Mega Youth Experience (MYE)**, an exciting youth component, **MegaKidz**, designed for younger children ages 5 to 12, and **star-studded entertainment** for four phenomenal days at Atlanta's top venues — the Georgia Dome, the Georgia World Congress Center, Philips Arena, and the International Plaza.

***"MegaFest is the largest religious event ever held in the U.S.,"*** says Bishop Jakes, the visionary behind this one-of-a-kind, Christian event, ***"and to stand up in a secular marketplace and proudly sponsor this event truly speaks volumes about the integrity of our business and corporate sponsors."***

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**MEGAFEST HIGHLIGHTS** (For full program rundown, visit [www.Mega-Fest.com](http://www.Mega-Fest.com))

■ **SPEAKERS, including:**

- **Bishop T.D. Jakes**, dubbed “America’s Best Preacher” by *TIME* magazine
- **Financial Guru Suze Orman**, called “a one-woman financial-advice powerhouse” by *USA Today*
- **Jesse Duplantis**, former addict turned evangelist, author and TV host, uses real life experience and a unique sense of humor to share the powerful message of God’s love with people worldwide

■ **AWARD-WINNING GUESTS / PERFORMERS / WORKSHOP LEADERS, including:**

- |                          |                          |                        |
|--------------------------|--------------------------|------------------------|
| • <b>Stephen Baldwin</b> | • <b>Gladys Knight</b>   | • <b>Avery Johnson</b> |
| • <b>Steve Harvey</b>    | • <b>Robert Kiyosaki</b> | • <b>CeCe Winans</b>   |

■ **EXCITING, FAMILY-FRIENDLY EVENTS INCLUDING:**

- **The Light the World Parade**, making its U.S. premier after debuting at the 2004 Olympics
- **Livin’ It — Xtreme Sports**, hosted by actor Stephen Baldwin, combining outrageous skateboarding and BMX stunts with the powerful message of God’s radical love
- **Amazing God Strength**, an interactive event for kids where some of the world’s strongest athletes flex their muscles and share their faith

**REGISTRATION:**

*For information on events and admission, call 877-TDJ-MEGA or visit [www.Mega-Fest.com](http://www.Mega-Fest.com).*

*For ticket information, contact TicketMaster or visit the MegaFest website.*

**MEDIA NOTE:** For more information, interview requests, and *MegaFest* media credentials, visit [www.DeMossNewsPond.com/MegaFest](http://www.DeMossNewsPond.com/MegaFest).